

Message Text

UNCLASSIFIED

PAGE 01 CASABL 00117 280725Z
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----074192 280726Z /10

P R 271550Z JAN 78
FM AMCONSUL CASABLANCA
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 5242
AMEMBASSY ALGIERS
AMEMBASSY RABAT
AMEMBASSY TUNIS
AMCONSUL ORAN
AMCONSUL TANGIER POUCH

UNCLAS CASABLANCA 0117

E.O. 11652: N/A
TAGS: BEXP, MO
SUBJ: MATERIALS HANDLING SEMINAR MISSION

REF: A) USDOC 00988 B) CASABLANCA 0693 (6/77)

1. WE CONCUR MODIFICATION OF THEME OF MISSION WITH FOCUS
ON "CARGO HANDLING" WHICH WILL BE USEFUL FOLLOW-UP TO
OCTOBER 1976 PORT SEMINAR MISSION. PRODUCTS LISTED PARA C REF B
STILL RELEVANT.

2. LAST TWO WEEKS JUNE NOT A GOOD TIME FOR SUCH A MISSION
IN MOROCCO. A NUMBER OF KEY BUSINESSMEN WILL BE ON
VOCATION, AND SHOW WILL THEREFORE MISS MUCH OF ITS POTENTIAL.
IF IT IS NOT POSSIBLE TO HAVE SHOW IN MAY OR FIRST TWO WEEKS
OF JUNE, OUR NEXT PREFERENCE IS FOR EARLY OCTOBER 1978 ONE MONTH
AFTER RAMADAN AND JUST BEFORE ELECTRICAL ENERGY MISSION.
EVEN IN SEPTEMBER MANY PEOPLE WILL STILL BE OUT OF TOWN.

3. IN SPITE OF TUNIS' ABILITY TO PROVIDE TRANSLATORS, WE
CONTINUE TO PREFER A SPECIALIZED MISSION TO A SEMINAR
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MISSION. INDIVIDUAL LOCAL FIRMS ARE ALREADY ACQUAINTED
WITH BASIC USE OF CARGO HANDLING EQUIPMENT. WE BELIEVE THAT
INTERESTED FIRMS WOULD PREFER SPECIFIC INDIVIDUAL
APPOINTMENTS WITH ONE OR MORE MISSION MEMBERS TO ATTENDANCE
AT A SEMINAR, MOREOVER, A GREAT MANY U.S. CARGO
HANDLING FIRMS ARE REPRESENTED HERE, INCLUDING THOSE LISTED
REF B. IF, HOWEVER, YOU STILL DECIDE TO SEND A SEMINAR

MISSION, ADEQUATE TIME SHOULD BE ALLOWED FOR INDIVIDUAL APPOINTMENTS.

4. AS MISSION WILL BE PRIMARILY IN CASABLANCA, PLEASE SEND ALL CABLE TRAFFIC ACTION CASABLANCA, INFO RABAT. MONJO

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